



SUGGESTED ANNOUNCEMENT COPY / CAPTIONS (FOR COLLEGES, UNIVERSITIES, & SEMINARIES)

LONG ANNOUNCEMENTS

- Are you a United Methodist student planning to attend [INSERT SCHOOL NAME] for the 2022-2023 academic year? Scholarship opportunities are available to you from the United Methodist Higher Education Foundation. Applications are open January 1 – March 1, 2022 at <https://umhef.org/apply>. UMHEF awards more than \$2 million every year to over 1,000 United Methodist students. Don't miss out on this opportunity to make higher education more affordable!
- The deadline of March 1 is fast approaching to apply for scholarships from the United Methodist Higher Education Foundation. If you are a United Methodist student planning to enroll at [INSERT SCHOOL NAME] next school year, visit <https://umhef.org/apply> to learn more about available awards and to apply. More than \$2 million is awarded every year to over 1,000 United Methodist students who need help affording higher education. Apply today!

SHORT ANNOUNCEMENTS (under 140-characters)

- United Methodist students planning to attend [INSERT SCHOOL NAME] for the 2022-2023 school year are invited to apply for UMHEF scholarships. Applications open January 1-March 1 at <https://umhef.org/apply>. Over \$2 million awarded every year!
- APPLY NOW! Scholarships are available for United Methodist students attending [INSERT SCHOOL NAME] next year. Deadline to apply is March 1 at <https://umhef.org/apply>. More than \$2 million awarded every year!
- The deadline to apply for @UMHEF scholarships is coming up March 1! If you're a United Methodist student planning to attend [INSERT SCHOOL NAME] next year, apply now at <https://umhef.org/apply>.

Accompanying social media post designs to accompany the above announcements, as well as additional promotional materials, are available for download at <https://www.umhef.org/resources/media-resources/>.

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